



HD

R E B E L U T I O N



www.hdrebelution.com

info@hdrebelution.com

// What we do:

We help business to thrive in the digital landscape through building their brand presence across all major online channels.

We focus on supporting small, medium and local businesses offering solutions adapted to their needs and budget.



// What we offer:



Branding



Email



Social Media



Online Media



Website



Support



// How we work:

CONTACT



Contact us through our website or email, we will get back to schedule a free consulting meeting

CONSULT



We will have a meeting to understand what you need and advise you on the best implementation

PROPOSE



Once we found the right project scope we will start working on implementation proposals for you to review

IMPLEMENT



We will implement the your favourite proposal and hand over the project in the agreed timeline

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What's in for your business?

...added value throughout the customer lifecycle

Acquisition

+ **Lead Conversion**

Growth

+ **Customer Value**

Retention

+ **Customer loyalty**



// Brand Identity Kit

LITE

STANDARD

PRO

1500,- EUR*

3100,- EUR*

5500,- EUR*

1-2 weeks
implementation time

2-3 weeks
implementation time

3-4 weeks
implementation time

✓ Brand advisory

Logo

- ✓ Main logo
- ✓ 2 alternative logos
- ✓ 1 submark

Font

- ✓ Title font
- ✓ Text font

Design Elements

- ✓ Colour Scheme
- ✓ 1 Pattern /Background

✓ Brand advisory

Logo

- ✓ Main logo
- ✓ 3 alternative logos
- ✓ 2 submarks

Font

- ✓ Title font
- ✓ Text font

Design Elements

- ✓ Colour Scheme
- ✓ 2 Pattern /Background
- ✓ 6 Icons
- ✓ 4 Illustrations

Assets

- ✓ Brand guidelines with mood board

✓ Brand advisory

Logo

- ✓ Main logo
- ✓ 3 alternative logos
- ✓ 2 submarks

Font

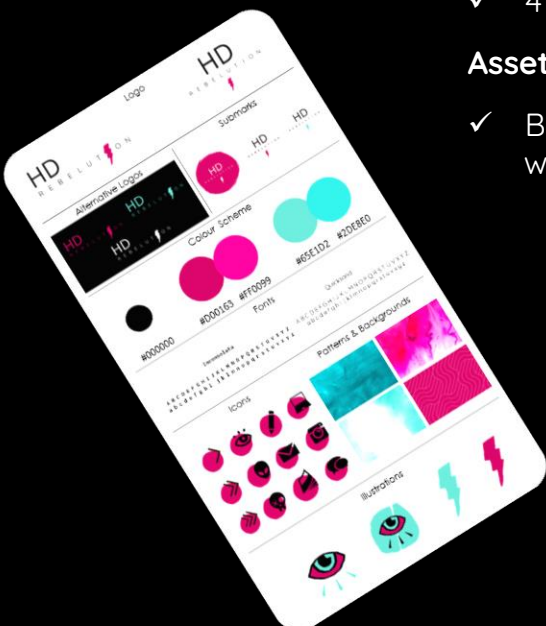
- ✓ Title font
- ✓ Text font

Design Elements

- ✓ Colour Scheme
- ✓ 2 Pattern /Background
- ✓ 6 Icons
- ✓ 4 Illustrations

Assets

- ✓ Brand guidelines with mood board
- ✓ Powerpoint template
- ✓ Flyer
- ✓ Infographic





// Social Media Design Kit

LITE

STANDARD 

PRO

1500,- EUR*

2500,- EUR*

3500,- EUR*

1-2 weeks
implementation time

2-3 weeks
implementation time

3-4 weeks
implementation time

- ✓ Brand advisory
- ✓ Presentation on social media brand board

- ✓ Brand advisory
- ✓ Presentation on social media brand board

- ✓ Brand advisory
- ✓ Presentation on social media brand board

Social Media

- ✓ 1 Profile Picture
- ✓ 1 Banner Image
- ✓ 5 square post templates
- ✓ 2 story templates
- ✓ 4 story highlight images
- ✓ 3 social media icons

Social Media

- ✓ 2 Profile Pictures
- ✓ 2 Banner Images
- ✓ 8 square post templates
- ✓ 4 story templates
- ✓ 8 story highlight images
- ✓ 6 social media icons

Social Media

- ✓ 3 Profile Pictures
- ✓ 3 Banner Images
- ✓ 12 square post templates
- ✓ 6 story templates
- ✓ 12 story highlight images
- ✓ 9 social media icons

Email

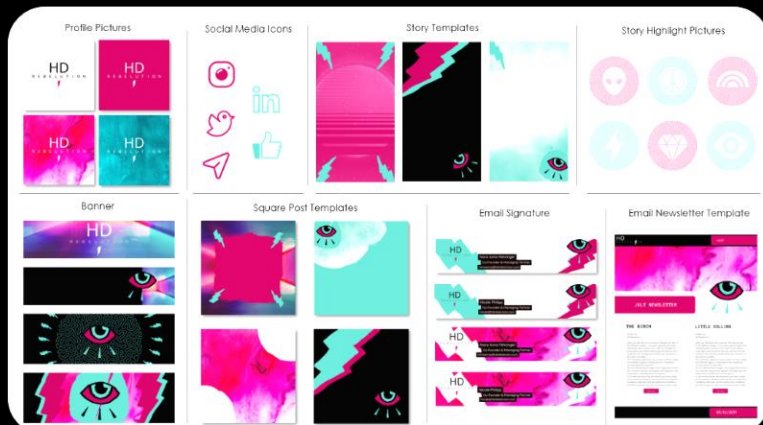
- ✓ 1 Email signature
- ✓ 1 marketing email template

Email

- ✓ 2 Email signatures
- ✓ 2 marketing email templates

Email

- ✓ 2 Email signatures
- ✓ 4 marketing email templates





// Website creation on Wordpress

LITE

STANDARD

PRO

1900,- EUR*

3900,- EUR*

7900,- EUR*

**2-3 weeks
implementation time**

**4-6 weeks
implementation time**

**6-8 weeks
implementation time**

- ✓ Up to 3 pages
- ✓ Website structure definition
- ✓ 2 design mockups
- ✓ Design implementation
- ✓ Contents integration
- ✓ Forms: 1
- ✓ Integration legal texts
- ✓ Responsive design

✗

- ✓ Integration of up to 4 Plug-ins

- ✓ Up to 7 pages
- ✓ Website structure definition
- ✓ 3 design mockups
- ✓ Design implementation
- ✓ Contents integration
- ✓ Forms: 2
- ✓ Integration legal texts
- ✓ Responsive design

- ✓ Integration of up to 10 blog articles

- ✓ Integration of up to 6 Plug-ins

- ✓ Up to 15 pages
- ✓ Website structure definition
- ✓ 4 design mockups
- ✓ Design implementation
- ✓ Contents integration
- ✓ Forms: 3
- ✓ Integration legal texts
- ✓ Responsive design

- ✓ Integration of up to 25 blog articles

- ✓ Integration of up to 8 Plug-ins

+500,- EUR*

- Integration second language

✗

✗

+1000,- EUR*

- Integration second language

+1000,- EUR*

- Whoocommerce integration up to 500 products

+1000,- EUR*

- Bookly integration up to 500 services

+1500,- EUR*

- Integration second language

+1500,- EUR*

- Whoocommerce integration up to 1500 products

+1500,- EUR*

- Bookly integration up to 1500 services



// Online shop creation on Shopify

LITE

STANDARD

PRO

1900,- EUR*

**2-3 weeks
implementation time**

- ✓ Product pages only
- ✓ Website structure definition
- ✓ 1 design mockup on standard theme
- ✓ Set-up shopify
- ✓ Customization theme

x

- ✓ Import of up to 100 products
- ✓ Set-up of up to 5 collections
- ✓ Integration legal texts
- ✓ Responsive design
- ✓ Import customer data
- ✓ Creation of 1 discount code

x

- ✓ Integration of up to 4 Plug-ins

x

+500,- EUR*

- Integration second language

4900,- EUR*

**4-6 weeks
implementation time**

- ✓ Product pages + up to 5 content pages
- ✓ Website structure definition
- ✓ 2 design mockups on pro theme
- ✓ Set-up shopify
- ✓ Customization theme

- ✓ Implementation content pages

- ✓ Import of up to 1000 products
- ✓ Set-up of up to 20 collections
- ✓ Integration legal texts
- ✓ Responsive design
- ✓ Integration of up to 10 blog articles
- ✓ Import customer data
- ✓ Creation of up to 3 discount codes
- ✓ Creation of 1 email campaign draft

- ✓ Integration of up to 7 Plug-ins

+1000,- EUR*

- Integration second language

9700,- EUR*

**6-8 weeks
implementation time**

- ✓ Product pages + up to 15 content pages
- ✓ Website structure definition
- ✓ 3 design mockups on pro theme
- ✓ Set-up shopify
- ✓ Customization theme

- ✓ Implementation content pages

- ✓ Import of up to 5000 products
- ✓ Set-up of up to 50 collections
- ✓ Integration legal texts
- ✓ Responsive design
- ✓ Integration of up to 25 blog articles
- ✓ Import customer data
- ✓ Creation of up to 5 discount codes
- ✓ Creation of 3 email campaign drafts

- ✓ Integration of up to 12 Plug-ins

+1500,- EUR*

- Integration second language



// Email Marketing Set-up

LITE

STANDARD

PRO

1900,- EUR*

**2-3 weeks
implementation time**

- ✓ Set-up email marketing tool (Send in Blue)
- ✓ Definition attributes
- ✓ 1 Form design
- ✓ Form integration on website
- ✓ Definition 2 step email journey
- ✓ Design up to 2 email templates
- ✓ Set-up automation flow
- ✓ Journey testing
- ✓ 1 Campaign template
- ✓ Import contacts from CVS/Excel file
- ✓ Handover with training

3100,- EUR*

**3-4 weeks
implementation time**

- ✓ Set-up email marketing tool (Send in Blue)
- ✓ Definition attributes
- ✓ 2 Form designs
- ✓ Form integration on website
- ✓ Definition 5 step email journey
- ✓ Design up to 5 email templates
- ✓ Set-up automation flow
- ✓ Journey testing
- ✓ 3 Campaign templates
- ✓ Import contacts from CVS/Excel file
- ✓ Handover with training

4500,- EUR*

**4-5 weeks
implementation time**

- ✓ Set-up email marketing tool (Send in Blue)
- ✓ Definition attributes
- ✓ 3 Form designs
- ✓ Form integration on website
- ✓ Definition 9 step email journey
- ✓ Design up to 9 email templates
- ✓ Set-up automation flow
- ✓ Journey testing
- ✓ 5 Campaign templates
- ✓ Import contacts from CVS/Excel file
- ✓ Handover with training

+640,- EUR* // Email Campaign Launch

- ✓ Advisory email campaign design
- ✓ Campaign set-up
- ✓ Email creation (Design + Contents)
- ✓ Target audience definition
- ✓ Scheduling + Launch

+200,- EUR* // Additional Email Template/Additional Form

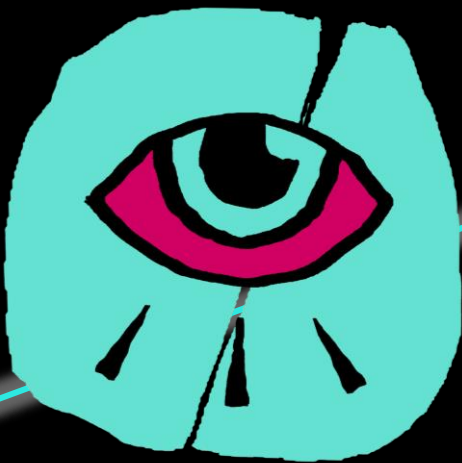


// Online Media

One of the key elements to rank your website and be found on search engines such as Google is through link building via online media. Publishing articles on digital outlets like online newspapers, or subject related blogs and magazines that talk about your brand and link back to your website help you not only generate awareness but also add to your SEO efforts by generating backlinks.

We provide media packages tailored to your budget and sector that will help you to be found by your target audience and drive traffic to your website

Request **your ideal online media package** via email or our website.



// Customer Support

Finally, to retain your customers and make them come back the customer experience is the key. Providing a good customer service especially for those cases when things don't work as expected and the customer needs your help has a huge impact on how the customer views our brand.

We provide Business Process Outsourcing for chat support and community management for your social media channels through in English our partner

Get in touch with us via email or our website to find **the perfect support solution** for your company.

HD

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